

## 7.3 Institutional Distinctiveness

### DAILY NEWSLETTER

#### OBJECTIVE

The Daily Newsletter is the practice that is followed in the Agni college of Technology for recording the day-to-day events. The objectives of the daily newsletter practice at Agni College of Technology are:

**Information Dissemination:** To effectively communicate important information, announcements, events, and updates to the entire college community, including students, faculty, staff, and parents.

**Community Building:** To foster a sense of belonging and togetherness by sharing inspiring stories, achievements, and celebrations within the college community.

**Engagement and Participation:** To encourage active engagement and participation in college events, activities, and initiatives by providing timely updates and reminders.

**Alumni Relations:** To maintain strong connections with alumni by sharing updates about the college's achievements, new initiatives, and alumni events.

**Public Relations:** To enhance the college's reputation and visibility by sharing positive news and achievements with the wider public.

**Knowledge Sharing:** To facilitate knowledge sharing and collaboration among the college community by highlighting research publications, academic achievements, and innovative projects.

#### CONTEXT

The daily newsletter practice at Agni College of Technology is a valuable tool for keeping the entire community informed about the happenings within the college. The newsletter is sent out daily, providing a quick and convenient way for faculty, staff, and students to stay up-to-date on events, announcements, and important information. It also helps to ensure that everyone is aware of important deadlines, events, and opportunities.

#### THE PRACTICE

To ensure timely and effective communication, the following workflow is implemented for the daily newsletter:

##### **Data Collection:**

- A newsletter template is circulated to department coordinators each morning.



- Coordinators will be providing details about upcoming events, seminars, workshops, guest lectures, and faculty/student activities within their respective departments.

## Consolidation and Distribution:

- In the evening, the collected information is consolidated into a comprehensive newsletter.
- The newsletter is then distributed to both students and faculty members through various channels, including email and the college website.

## Public Access and Stakeholder Engagement:

- The newsletter is published on the college website, making it accessible to a wider audience.
- A compilation of key highlights from the daily newsletter is shared with parents and industry professionals to keep them informed about the college's activities and achievements.

## EVIDENCE OF SUCCESS

The daily newsletter practice at Agni College of Technology has consistently demonstrated its effectiveness in fostering a well-informed and engaged campus community. Here are some key indicators of its success:

### Increased Awareness and Participation

- **Higher Event Attendance:** The timely dissemination of information about upcoming events, workshops, and seminars has led to increased participation rates among students, faculty, and staff.
- **Enhanced Engagement:** The newsletter has created a sense of community and belonging, encouraging active participation in various college activities.
- **Improved Communication:** The daily newsletter serves as a reliable platform for sharing important announcements, deadlines, and updates, minimizing confusion and misunderstandings.

### Improved Student Experience

- **Enhanced Student Satisfaction:** By providing timely information and opportunities, the newsletter contributes to a positive student experience.
- **Career Readiness:** The dissemination of information about internships, placements, and industry tie-ups empowers students to make informed career decisions.
- **Academic Success:** Timely updates on academic deadlines, exam schedules, and important notices help students stay organized and focused.

### Enhanced Institutional Reputation

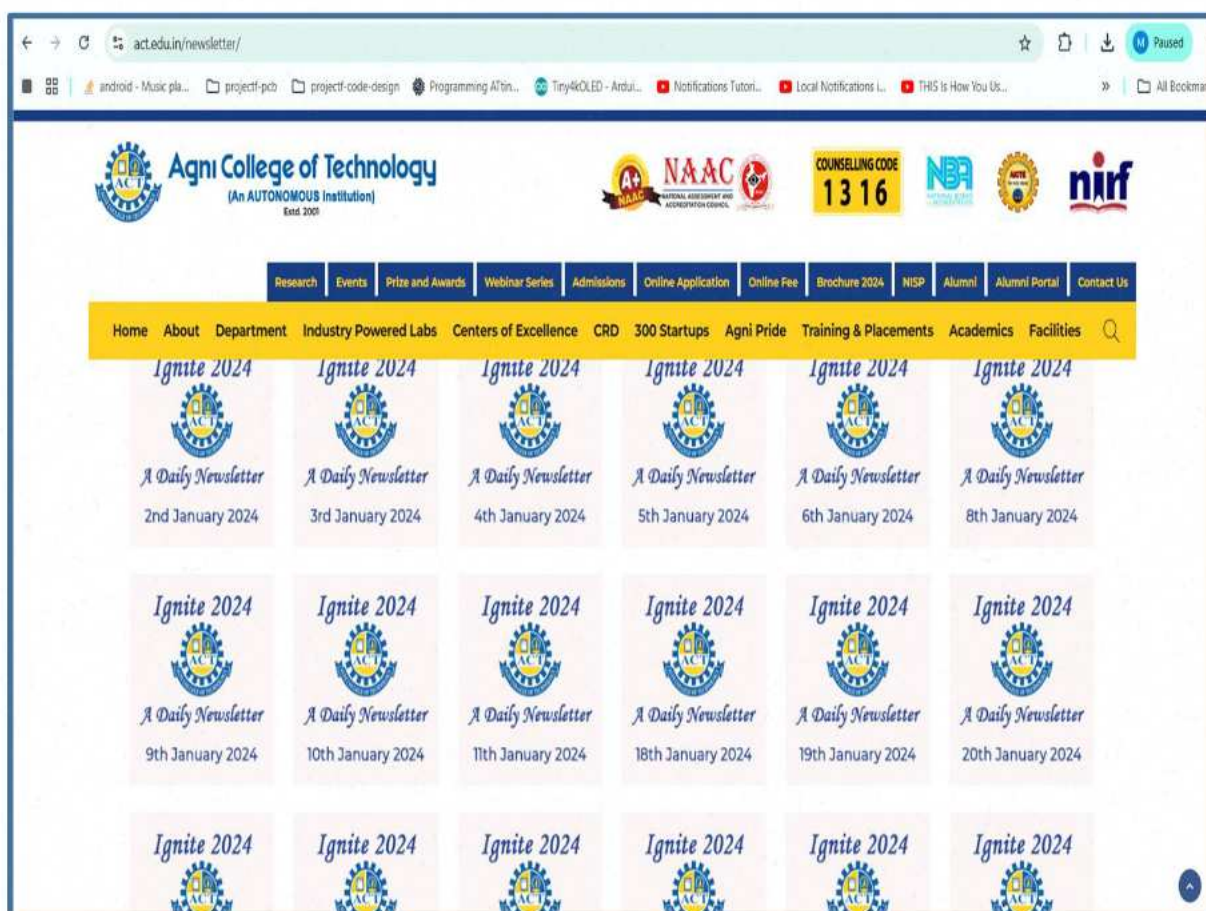




- **Positive Image:** The consistent sharing of achievements, innovations, and positive news stories enhances the college's reputation.
- **Stronger Industry Ties:** The newsletter helps build and maintain strong relationships with industry partners, leading to valuable collaborations and opportunities.
- **Increased Visibility:** By publishing the newsletter on the college website, Agni College of Technology gains wider visibility and recognition.

The newsletter is published on the college website for public access. A key highlights from the daily newsletter is shared with parents and industry professionals. This gives information about the everyday event that occur among students, faculties and college premises. This involves internships, online courses ,Placement details ,and daily activities.

### Sample Photos of Daily Newsletter Published On Website





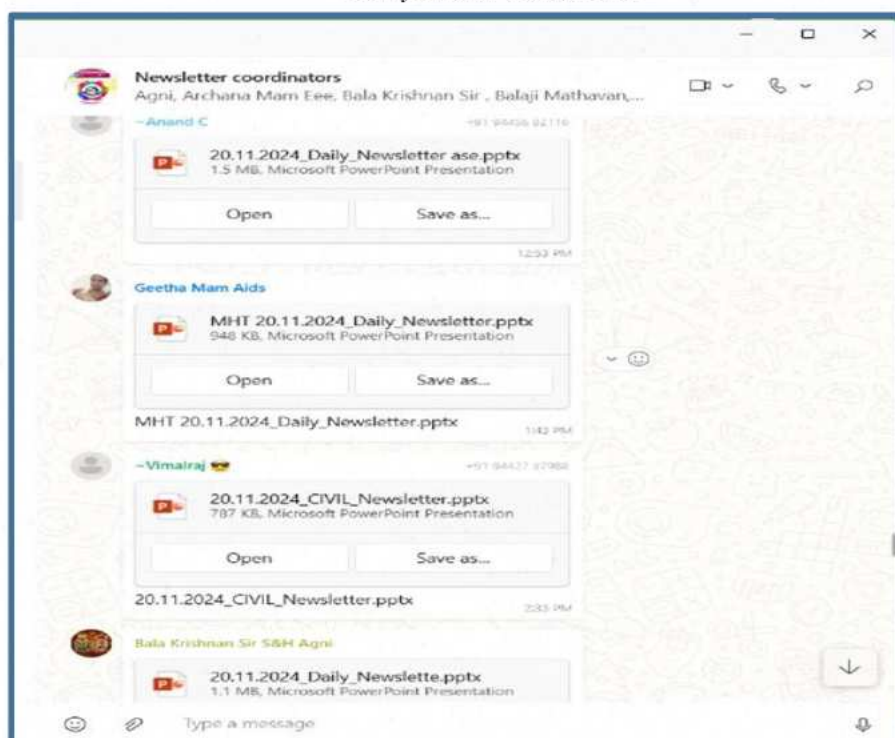
BE AN ACTIONEER, ASPIRE TO BE THE BEST

# Agni College of Technology

Approved by AICTE / UGC, New Delhi, Accredited by NAAC & NBA, Affiliated to Anna University, Chennai.  
ISO 9001:2015 Certified Institution: Estd 2001  
OMR, Thalambur, Chennai - 600 130. Phone: 044 6740 9441 Mobile: 9445024081 www.act.edu.in



## Daily News Collection



The screenshot reveals a WhatsApp conversation among newsletter coordinators where they discuss daily college news, make corrections, finalize content, and coordinate meetings.





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The Meetings are conducted to the Overall newsletter coordinators where they discuss daily college news, make corrections, finalize content.



Periodic Meeting will be conducted by the newsletter coordinators to their department where they discuss importance of the newsletter about daily college news, and about circulation among the students



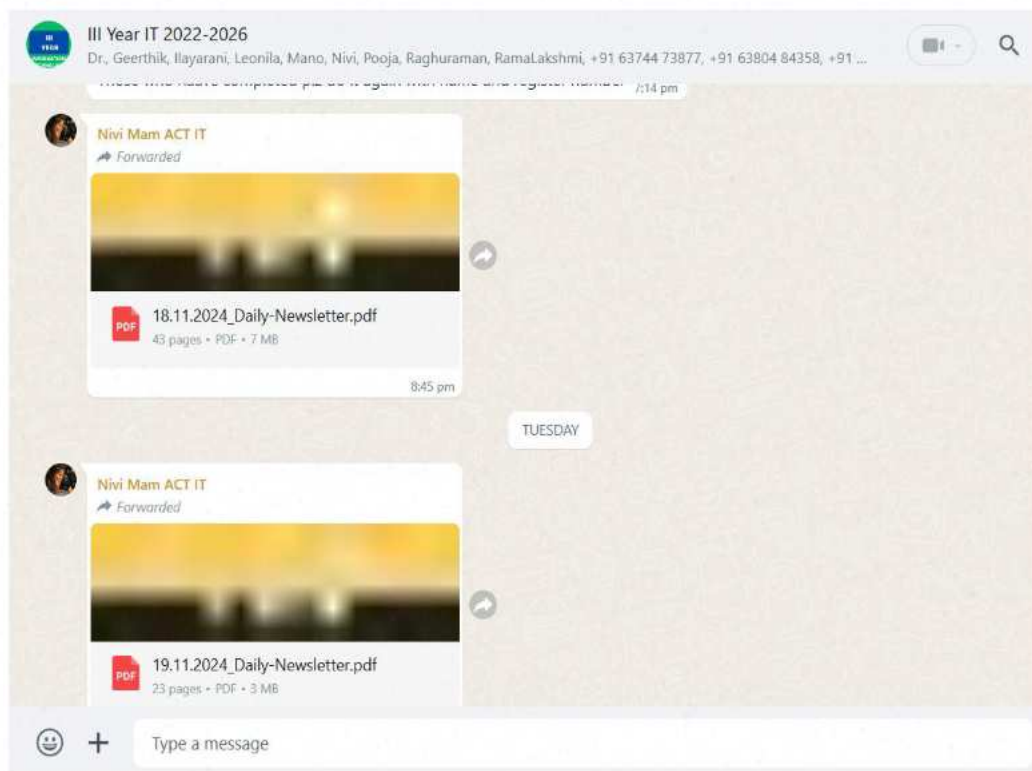
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*Newsletters will be circulated to the students on Daily Basis*



Newsletter is being posted in an official group of Whatsapp so that students could get insights about the daily happenings among the students, faculties and college premises.



## SAMPLE PHOTOS OF DAILY NEWSLETTER



This Daily Newsletter team is led by Chief Editor Dr. Srinivasan Aavandar, Principal, and Editors Ms. B. Rashmi (Ap -BME), Ms. S. Marlin (Ap- AI&DS), and Mokeshwar.P (Student-AI&DS).





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## SAMPLE PHOTOS OF DAILY NEWSLETTER CONTENTS

### PLACEMENT DETAILS :

**IGNITE**

A DAILY NEWSLETTER


Vol.01. Issue.02 03.01.2024

**PLACEMENT NEWS**

**CORE PLACEMENTS**

LIAISON CODE  
**1316**

**2024 Batch**



**4.5 LPA**

**4 Offers**

**Danfoss**  
**DANFOSS**

Four final year students (2 from information technology, 1 from computer science engineering, and 1 from electrical and electronics engineering) got **placed in Danfoss as Graduate Engineer Trainee with a CTC of 4.5 LPA**. Danfoss is a global engineering company that specializes in providing innovative solutions for climate and energy efficiency, with a focus on developing products and services for industries such as heating, ventilation, air conditioning, and refrigeration.

*The Placement details will be updated in the daily newsletter along with company details, CTC and their specification which they placed.*




**IGNITE**

A DAILY NEWSLETTER

Vol.01. issue.03 04.01.2024

## FACULTY ACHIEVEMENT

(12) PATENT APPLICATION PUBLICATION

(21) Application No.202341075379 A

(19) INDIA

(22) Date of filing of Application :04/11/2023

(43) Publication Date : 22/12/2023

(54) Title of the invention : INTEGRATION OF MACHINE LEARNING WITH IOT-BASED APPROACHES FOR ENHANCING AUTOMATIC NUMBER PLATE RECOGNITION

(51) International classification : G06N002000000, G07B0015060000, G08G0001140000, G06N003080000, G06F0003060000

 (86) International Application No : NA  
Filing Date : NA

(87) International Publication No : NA

 (61) Patent of Addition to Application Number : NA  
Filing Date : NA

 (62) Divisional to Application Number : NA  
Filing Date : NA


(2) Name of Applicant :  
Dr. Muthurajan S.,  
Assistant Professor, Department of Electrical and Computer Engineering, Vignans Tech. Building, Vignans, India  
(3) Name of Inventor :  
Dr. Muthurajan S.,  
Assistant Professor, Department of Electrical and Computer Engineering, Vignans Tech. Building, Vignans, India  
(4) Name of Assignee :  
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Vignans Tech. Building, Vignans, India

Mr. Muthurajan S., Assistant Professor - Department of Electrical and Electronics Engineering has filed a patent (Application no. 202341075379 A) titled **"INTEGRATION OF MACHINE LEARNING WITH IOT-BASED APPROACHES FOR ENHANCING AUTOMATIC NUMBER PLATE RECOGNITION"** under IPR Publication, India.

*The Faculty Achievement will be recognized in the daily newsletter*



## FACULTY ACHIEVEMENT



**Dr. J. Binu Clara**, Assistant Professor, Biomedical Engineering has been successfully completed the online certification course for 12 weeks with 3 or 4 credits in **Biomechanics** through NPTEL funded by MoE, Govt. of India.

*The daily newsletter covered for completing the NPTEL course and achieved an Elite Certificate.*





## FACULTY ACHIEVEMENT



**Mr. A. Surenderpaul**, Assistant Professor, Department of Aerospace Engineering presented a paper titled **Design, Fabrication and Demonstration of a Space Debris Remover at National Conference on Small Satellites for Rural Applications** at Kalasalingam University.

*The daily newsletter covered Faculty Achievement such as publication, Journal, FDP, Presentation*



## FACULTY PARTICIPATION :

### SAMPLE PHOTOS



*The Faculty Participation will be recognized in the daily newsletter*




**IGNITE**
**A DAILY NEWSLETTER Vol.6, issue.6 10.06.2022**

## STUDENT ACHIEVEMENT

Vignesh Raja P Direct  
PhD Admission at IIT  
Bombay

3128182030... 3:39 PM  
to me

Respected Sir,  
Greetings,  
I, VIGNESH RAJA P (Reg.No. 312818203041), final year student from the department of Chemical Engineering, wish to bring to your kind notice that I have also been finally selected for the Direct PhD Programme in Chemical Engineering at the Indian Institute of Technology, Bombay, after clearing the written test and interview conducted by them. This credit goes to my Institute "Agni

Letter  
Indian Institute of Technology Bombay  
ONLINE Application for Autumn Semester - (2022 - 2023)

[Home](#) [Check/Download](#) [Application Form/Status](#) [Important Dates](#) [Logout](#)

Offer Letter for PhD Admission at IITB

INDIAN INSTITUTE OF TECHNOLOGY BOMBAY  
(Specimen Copy of the Offer Letter)

Serial No: IITB-PhD-Admission/2022-23

Android: Offer Letter  
Date: 10/06/2022

Admission to Ph.D. Programme 2022-23 (Autumn Semester)

Reg. No. IITB/2022/23/4  
Name: VIGNESH RAJA P  
Application ID: IITB/2022/23/4

Dear Candidate,

Congratulations! I am glad to inform you that you are PROVISIONALLY selected for Ph.D. Programme in the Chemical Engineering Department/Centre/School/Interdisciplinary group of the Institute.

To confirm your admission, read the following text by June 28, 2022 (12:00 midnight) through [IITB Test Ranking & Camera Test Ranking](#), [PAYU Test Ranking](#), [Grade Pay](#), [IPRO](#), [In long which your offer will be confirmed AUTOMATICALLY and NO CLARIFICATION](#) option this offer will be cancelled thereafter.

For payment of fees, please visit the Ph.D. Admission webpage: <https://www.iitb.ac.in/admission/offerletter.php> and login to "Online application portal" using your email ID and Password and then select the department/branch/ID group in which you have been offered the admission to pay the fees ONLINE.

See for all categories:

Vignesh Raja. P, final year student, Department of Chemical Engineering has got the opportunity to enter **INDIAN INSTITUTE OF SCIENCE, EDUCATION AND RESEARCH, BHOPAL** for the **Direct Ph.D in Chemical Engineering** after clearing the written test and final round interview. He has received the confirmation mail and Offer Letter for the course. Agni takes pride in you.

*The Daily newsletter covered the student achievement*



## STUDENT PARTICIPATION



**Hari Prasath D**, III Year Student, Department of Mechatronics Engineering has undergone **two weeks Internship Training** from 6<sup>th</sup> July to 21<sup>st</sup> July 2023 at **Tractors and Farm Equipment Limited (TAFE), Chennai.**

*The Daily newsletter covered the student participation of Internship Training.*





**Agni College of Technology**  
Department of Civil Engineering & Institution's Innovation Council (IIC)  
**A SEMINAR**  
ON  
**ACHIEVING PROBLEM-SOLUTION FIT & PRODUCT-MARKET FIT**  
Resource Person:  
**Dr. RAKILA**  
Associate Professor  
Jeppiaar Engineering College  
Date: 30.01.2023  
Time: 2.00pm to 3.00pm  
Venue: Smart Room  
Mrs. Vinodhathri, IIC Coordinator  
Mrs. R. Beaula Jasmine, IIC Member  
Dr. Kalai Manogan, President, ACT IIC  
Dr. Srikrishnan Alexander, Principal, ACT



The Department of Civil Engineering in association with Institution Innovation Council (IIC) has organized a Seminar on **Achieving Problem - Solution Fit & Product - Market Fit** on 30<sup>th</sup> January 2023. Dr. R. Akila, Associate Professor, Jeppiaar Engineering College, Chennai is a Guest Speaker. The session is more informative and highly effective.

*The daily newsletter covered about the Seminar conducted.*



## WEBINAR

The screenshot displays a Google Meet interface. The central banner is for a webinar organized by the Department of Biomedical Engineering at Agni College of Technology. The banner is titled 'WEBINAR' and specifies 'APTITUDE TRAINING & SOFT SKILL TRAINING'. It features two speakers: Dr. T. Binu Selia for Aptitude Training and Dr. G. Anish S. Georshia for Soft Skill Training. The dates are 15th July 2023 (11AM) and 17th July 2023 (2PM). The banner also lists the organizers: Mrs. Divya Christian, Dr. Sarika N, and Dr. Srinivasan Alavandar. On either side of the banner, there are thumbnails of participants in a grid layout, with some showing their names and others showing their profile pictures.

The Department of Biomedical Engineering conducted **webinar on Aptitude and Soft Skill Training** for final year students on 15<sup>th</sup> July 2023 and 17<sup>th</sup> July 2023, presented by Dr. T. Binu Selia and Dr. G. Anish S. Georshia.

*The daily newsletter covered about the webinar conducted.*





## CLUB INAUGURATION



Dr. Arul Kulandaivel, Head, Department of Science and Humanities has inaugurated and released the logo of Agni Music Club on 8th February 2023 and was coordinated by Ms. Swathi. S (AP/Physics) and Mr. Vimal. S (AP/English). AGNISWARALAYA was coined as the name for Agni Music Club.

The Club Activity was inaugurated and it was covered in the daily newsletter.

## MEETINGS

### SAMPLE PHOTO

**DEPARTMENT MEETING**



Samsung Quad Camera  
VMC Galaxy M31

The Department of Science and Humanities has organized the meeting on 20.01.2024. The Head, Dr. Arul Kulandaivel, Department of Science and Humanities, addressed all the subject handling faculty members for first year students in the smart room. He initiated the meeting with the following significant points: Conduction of remedial coaching classes from 22nd January to 25th January for the students who are having less confidence in various subjects as pre-semester preparatory actions. The Head insisted that all the faculty members put collective effort in order to build higher confidence among the student community.

*The Daily newsletter covers the Departmental meeting , class committee meeting, Parent teacher meeting , and all important coordinators meeting.*





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## SAMPLE PHOTOS OF SPECIAL EDITION NEWSLETTER



*The Special Edition Newsletter reported that the college celebrated Pongal inside the college premises. Many traditional and engaging events were conducted that created many remarkable moments that provided blissful moments.*





## SAMPLE PHOTOS OF SPECIAL EDITION NEWSLETTER CONTENTS



*This Special Edition newsletter was all about the vibrant start of the year with the traditional events of Pongal celebration which was conducted in the college and pongal activities*



## SAMPLE PHOTOS OF MONTHLY NEWSLETTER




*This Monthly Newsletter will updated all the events , activities, achievements and program conducted by the department for a monthly bases*





**IGNITE**

**Vol.04. issue.11 21.04.2024**




## IGNITE 2024

### IT - A NATIONAL LEVEL TECHNICAL SYMPOSIUM

**Editor in Chief**  
  
**Dr. Srinivasan Alavandar**  
Principal, ACT

**Editors**  
  
**Ms V Nivi, AP - IT**  
**Mr G Pratheesh Kumar - IT II Year**  
**Mr S Santhosh - IT II Year**



Special Departmental Newsletter will updated for Specific program conducted by the department