



7.3 Institutional Distinctiveness

DAILY NEWSLETTER

OBJECTIVE

The Daily Newsletter is the practice that is followed in the Agni college of Technology for recording the day-to-day events. The objectives of the daily newsletter practice at Agni College of Technology are:

Information Dissemination: To effectively communicate important information, announcements, events, and updates to the entire college community, including students, faculty, staff, and parents.

Community Building: To foster a sense of belonging and togetherness by sharing inspiring stories, achievements, and celebrations within the college community.

Engagement and Participation: To encourage active engagement and participation in college events, activities, and initiatives by providing timely updates and reminders.

Alumni Relations: To maintain strong connections with alumni by sharing updates about the college's achievements, new initiatives, and alumni events.

Public Relations: To enhance the college's reputation and visibility by sharing positive news and achievements with the wider public.

Knowledge Sharing: To facilitate knowledge sharing and collaboration among the college community by highlighting research publications, academic achievements, and innovative projects.

CONTEXT

The daily newsletter practice at Agni College of Technology is a valuable tool for keeping the entire community informed about the happenings within the college. The newsletter is sent out daily, providing a quick and convenient way for faculty, staff, and students to stay up-to-date on events, announcements, and important information. It also helps to ensure that everyone is aware of important deadlines, events, and opportunities.

THE PRACTICE

To ensure timely and effective communication, the following workflow is implemented for the daily newsletter:

Data Collection:

- A newsletter template is circulated to department coordinators each morning.



- Coordinators will be providing details about upcoming events, seminars, workshops, guest lectures, and faculty/student activities within their respective departments.

Consolidation and Distribution:

- In the evening, the collected information is consolidated into a comprehensive newsletter.
- The newsletter is then distributed to both students and faculty members through various channels, including email and the college website.

Public Access and Stakeholder Engagement:

- The newsletter is published on the college website, making it accessible to a wider audience.
- A compilation of key highlights from the daily newsletter is shared with parents and industry professionals to keep them informed about the college's activities and achievements.

EVIDENCE OF SUCCESS

The daily newsletter practice at Agni College of Technology has consistently demonstrated its effectiveness in fostering a well-informed and engaged campus community. Here are some key indicators of its success:

Increased Awareness and Participation

- **Higher Event Attendance:** The timely dissemination of information about upcoming events, workshops, and seminars has led to increased participation rates among students, faculty, and staff.
- **Enhanced Engagement:** The newsletter has created a sense of community and belonging, encouraging active participation in various college activities.
- **Improved Communication:** The daily newsletter serves as a reliable platform for sharing important announcements, deadlines, and updates, minimizing confusion and misunderstandings.

Improved Student Experience

- **Enhanced Student Satisfaction:** By providing timely information and opportunities, the newsletter contributes to a positive student experience.
- **Career Readiness:** The dissemination of information about internships, placements, and industry tie-ups empowers students to make informed career decisions.
- **Academic Success:** Timely updates on academic deadlines, exam schedules, and important notices help students stay organized and focused.

Enhanced Institutional Reputation



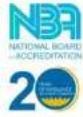
- Positive Image:** The consistent sharing of achievements, innovations, and positive news stories enhances the college's reputation.
- Stronger Industry Ties:** The newsletter helps build and maintain strong relationships with industry partners, leading to valuable collaborations and opportunities.
- Increased Visibility:** By publishing the newsletter on the college website, Agni College of Technology gains wider visibility and recognition.

The newsletter is published on the college website for public access. A key highlight from the daily newsletter is shared with parents and industry professionals. This gives information about the everyday event that occur among students, faculties and college premises. This involves internships, online courses, Placement details, and daily activities.

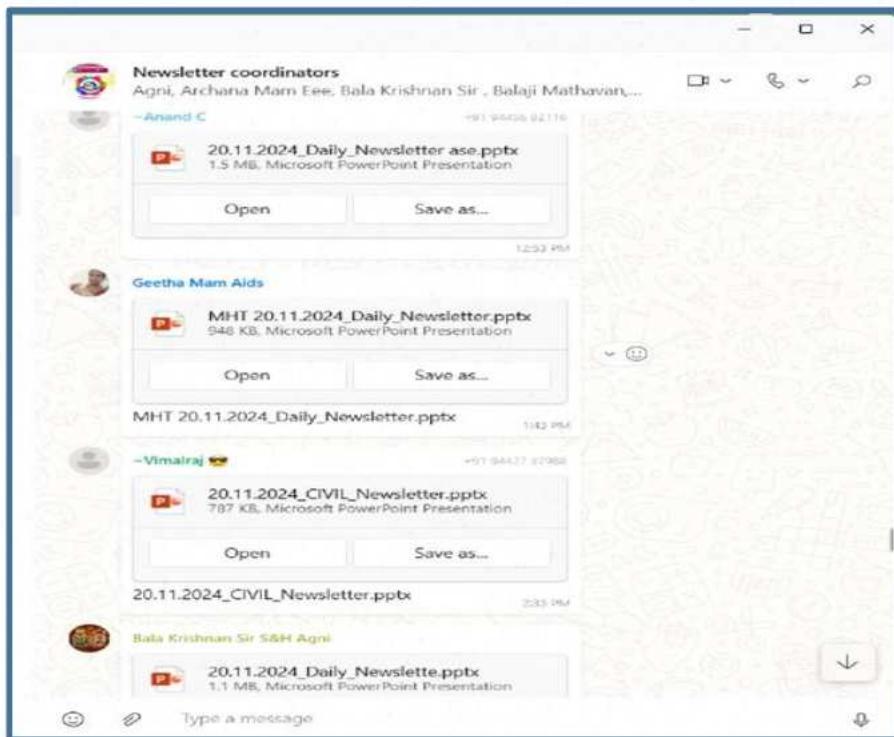
Sample Photos of Daily Newsletter Published On Website

The screenshot shows a grid of 18 thumbnail images, each representing a daily newsletter from January 2024. The thumbnails are arranged in a 3x6 grid. Each thumbnail contains the text "Ignite 2024" and "A Daily Newsletter" followed by the date it was published. The dates visible are 2nd January 2024, 3rd January 2024, 4th January 2024, 5th January 2024, 6th January 2024, 8th January 2024, 9th January 2024, 10th January 2024, 11th January 2024, 18th January 2024, 19th January 2024, and 20th January 2024. The website header includes the college's logo, NAAC accreditation, and NIRF accreditation.

Date	Thumbnail
2nd January 2024	Ignite 2024 - A Daily Newsletter
3rd January 2024	Ignite 2024 - A Daily Newsletter
4th January 2024	Ignite 2024 - A Daily Newsletter
5th January 2024	Ignite 2024 - A Daily Newsletter
6th January 2024	Ignite 2024 - A Daily Newsletter
8th January 2024	Ignite 2024 - A Daily Newsletter
9th January 2024	Ignite 2024 - A Daily Newsletter
10th January 2024	Ignite 2024 - A Daily Newsletter
11th January 2024	Ignite 2024 - A Daily Newsletter
18th January 2024	Ignite 2024 - A Daily Newsletter
19th January 2024	Ignite 2024 - A Daily Newsletter
20th January 2024	Ignite 2024 - A Daily Newsletter



Daily News Collection



The screenshot reveals a WhatsApp conversation among newsletter coordinators where they discuss daily college news, make corrections, finalize content, and coordinate meetings.



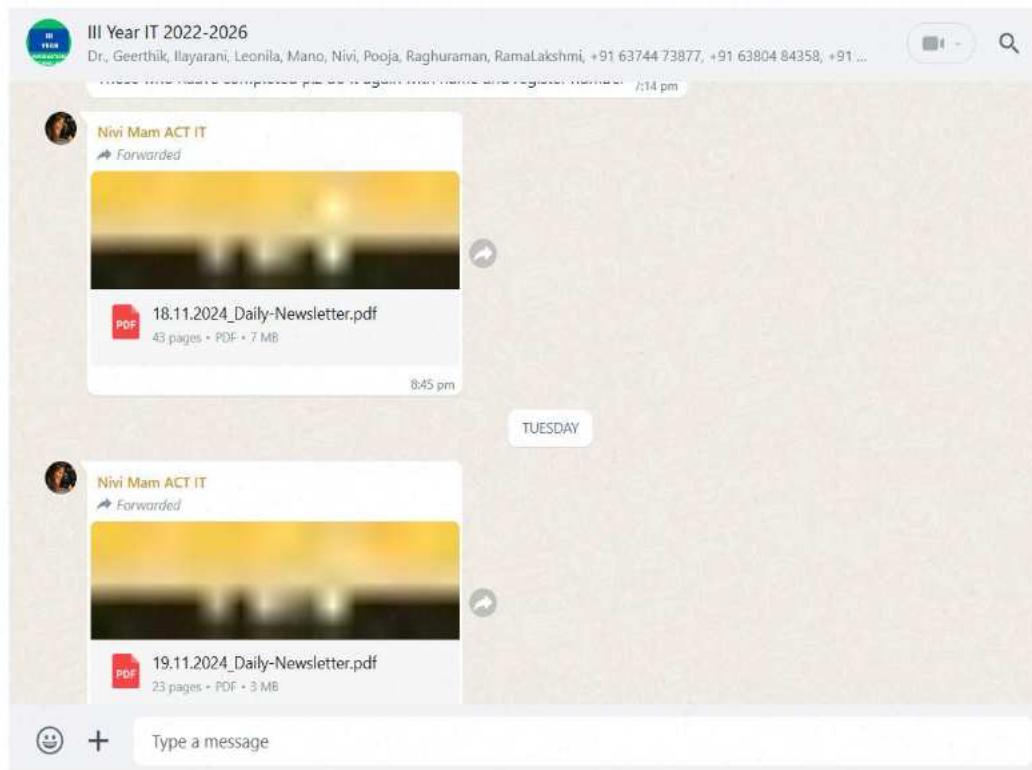
The Meetings are conducted to the Overall newsletter coordinators where they discuss daily college news, make corrections, finalize content.



Periodic Meeting will be conducted by the newsletter coordinators to their department where they discuss importance of the newsletter about daily college news, and about circulation among the students



Newsletters will be circulated to the students on Daily Basis



Newsletter is being posted in an official group of Whatsapp so that students could get insights about the daily happenings among the students, faculties and college premises.



SAMPLE PHOTOS OF DAILY NEWSLETTER

IGNITE

Vol.05. issue.17 22.05.2023

IGNITE 2023



A DAILY NEWSLETTER

Editor in Chief

Editors

Dr. Srinivasan Alavandar
Principal, ACT

Ms. B. Rashmi, AP-BME
Ms. S. Marlin, AP - AI&DS
Mokeshwar. P, Student - AI&DS

This Daily Newsletter team is led by Chief Editor Dr. Srinivasan Aavandar, Principal, and Editors Ms. B. Rashmi (Ap -BME), Ms. S. Marlin (Ap- AI&DS), and Mokeshwar.P (Student-AI&DS).



SAMPLE PHOTOS OF DAILY NEWSLETTER CONTENTS

PLACEMENT DETAILS :

IGNITE A DAILY NEWSLETTER Vol.01. issue.02 03.01.2024

PLACEMENT NEWS

CORE PLACEMENTS

EMPLOYERS CORE 1316 2024 Batch

4.5 LPA 4 Offers

Danfoss DANFOSS

Four final year students (2 from information technology, 1 from computer science engineering, and 1 from electrical and electronics engineering) got placed in **Danfoss as Graduate Engineer Trainee with a CTC of 4.5 LPA**. Danfoss is a global engineering company that specializes in providing innovative solutions for climate and energy efficiency, with a focus on developing products and services for industries such as heating, ventilation, air conditioning, and refrigeration.

The Placement details will be updated in the daily newsletter alone with company details, CTC and their specification which they placed.



FACULTY ACHIEVEMENT

(12) PATENT APPLICATION PUBLICATION
(19) INDIA

(21) Application No.202341075379 A

(2) Date of

(43) Publication Date : 22/12/2023

(54) Title of the invention : INTEGRATION OF MACHINE LEARNING WITH IOT-BASED APPROACHES FOR ENHANCING AUTOMATIC NUMBER PLATE RECOGNITION

(51) International classification :G06N0020000000, G07B0015060000
 G08G0011400000, G06N0030300000
 G06F0030060000
 (86) International Application No :NA
 Filing Date :NA
 (87) International Publication No :NA
 (61) Patent of Addition to Application Number :NA
 Filing Date :NA
 (62) Divisional to Application Number :NA
 Filing Date :NA



Mr. Muthurajan S., Assistant Professor - Department of Electrical and Electronics Engineering has filed a patent (Application no. 202341075379 A) titled "**INTEGRATION OF MACHINE LEARNING WITH IOT-BASED APPROACHES FOR ENHANCING AUTOMATIC NUMBER PLATE RECOGNITION**" under IPR Publication, India.

The Faculty Achievement will be recognized in the daily newsletter



FACULTLY ACHIEVEMENT



Dr. J. Binu Clara, Assistant Professor, Biomedical Engineering has been successfully completed the online certification course for 12 weeks with 3 or 4 credits in **Biomechanics** through NPTEL funded by MoE, Govt. of India.

The daily newsletter covered for completing the NPTEL course and achieved an Elite Certificate.



FACULTY ACHIEVEMENT



The daily newsletter covered Faculty Achievement such as publication, Journal, FDP, Presentation



FACULTY PARTICIPATION :

SAMPLE PHOTOS

IGNITE A DAILY NEWSLETTER Vol.01. issue.07 09.01.2024

FACULTY PARTICIPATION

JERUSALEM COLLEGE OF ENGINEERING
(AN AUTONOMOUS INSTITUTION)
APPROVED BY AICTE, AFFILIATED TO ANNA UNIVERSITY, CHENNAI
ACCREDITED BY NBA AND NAAC WITH 'A' GRADE
VELACHERY MAIN ROAD, NARAYANAPURAM, PEELIKALNAI, CHENNAI-600106

CERTIFICATE OF PARTICIPATION

This is to certify that Dr.KUZHALOLI S, Associate Professor of Agni College of Technology has attended Three days National Level Faculty Development Programme on "Joy of Learning Python" conducted by Department of Electronics and Communication Engineering from 20.12.2023 to 22.12.2023

[Signatures of Dr. V. Thulasi Bai, M.S. T. Tamil Selvi, Dr. Sheeja V. Francis, Dr. G. T. Bharathy, Dr. Ramesh S]

Dr. Kuzhaloli S., Associate Professor, Department of Mechatronics Engineering, has participated and successfully completed the Three days National Level Faculty Development Programme on "Joy of Learning Python" conducted by the Department of Electronics and Communication Engineering, Jerusalem College of Engineering, Chennai, from 20th to 22nd December 2023.

The Faculty Participation will be recognized in the daily newsletter



IGNITE

A DAILY NEWSLETTER Vol.6. issue.6 10.06.2022

STUDENT ACHIEVEMENT

Vignesh Raja P Direct
PhD Admission at IIT
Bombay

3128182030... 3:39 PM 4 to me

Respected Sir,
Greetings,
I, VIGNESH RAJA P (Reg. No.
312818203041), final year
student from the department of
Chemical Engineering, wish to
bring to your kind notice that I
have also been finally selected
for the Direct PhD Programme
in Chemical Engineering at the
Indian Institute of Technology,
Bombay, after clearing the
written test and interview
conducted by them. This credit
goes to my Institute "Agni".



Vignesh Raja. P, final year student, Department of Chemical Engineering has got the opportunity to enter **INDIAN INSTITUTE OF SCIENCE, EDUCATION AND RESEARCH, BHOPAL** for the **Direct Ph.D in Chemical Engineering after clearing the written test and final round interview**. He has received the confirmation mail and Offer Letter for the course. Agni takes pride in you.

The Daily newsletter covered the student achievement



STUDENT PARTICIPATION



Hari Prasath D, III Year Student, Department of Mechatronics Engineering has undergone **two weeks Internship Training** from 6th July to 21st July 2023 at **Tractors and Farm Equipment Limited (TAFE), Chennai.**

The Daily newsletter covered the student participation of Internship Training.



Agni College of Technology
Accredited by NAAC with Grade 'A+' and Accredited by NBA, Affiliated to Anna University, Chennai.
ISO 9001:2015 Certified Institution: Estd.2001
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Department of Civil Engineering & Institution's Innovation Council (IIC)

Organizes

A SEMINAR

ON

ACHIEVING PROBLEM-SOLUTION FIT & PRODUCT-MARKET FIT

Resource Person:
Dr. RAKILA
Associate Professor
Jeppiaar Engineering College

Date:
30.01.2023.
Time:
2.00pm to 3.00pm
Venue:
Smart Room

Mrs. Vindhya
Mrs. Vindhya
Mrs. R. Beatha Jasmine
Dr. Kalai Marugan
Dr. Srinivasan Alexander

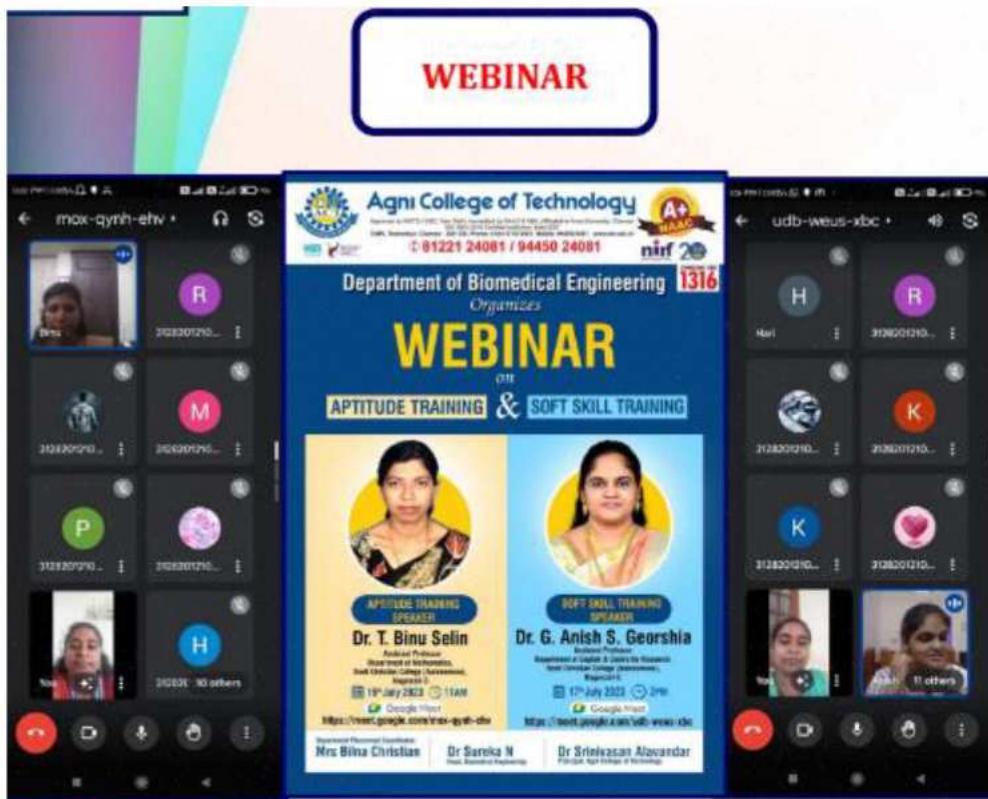


The Department of Civil Engineering in association with Institution Innovation Council (IIC) has organized a Seminar on **Achieving Problem - Solution Fit & Product - Market Fit** on 30th January 2023. Dr. R. Akila, Associate Professor, Jeppiar Engineering College, Chennai is a Guest Speaker. The session is more informative and highly effective.

The daily newsletter covered about the Seminar conducted.



WEBINAR



The Department of Biomedical Engineering conducted **webinar on Aptitude and Soft Skill Training** for final year students on 15th July 2023 and 17th July 2023, presented by Dr. T. Binu Selia and Dr. G Anish S. Georshia.

The daily newsletter covered about the webinar conducted .



CLUB INAUGURATION



Dr. Arul Kulandaivel, Head, Department of Science and Humanities has inaugurated and released the logo of Agni Music Club on 8th February 2023 and was coordinated by Ms. Swathi. S (AP/Physics) and Mr. Vimal. S (AP/English). AGNISWARALAYA was coined as the name for Agni Music Club.

The Club Activity was inaugurated and it was covered in the daily newsletter.



MEETINGS

SAMPLE PHOTO



The Department of Science and Humanities has organized the meeting on 20.01.2024. The Head, Dr. Arul Kulandaivel, Department of Science and Humanities, addressed all the subject handling faculty members for first year students in the smart room. He initiated the meeting with the following significant points: Conduction of remedial coaching classes from 22nd January to 25th January for the students who are having less confidence in various subjects as pre-semester preparatory actions. The Head insisted that all the faculty members put collective effort in order to build higher confidence among the student community.

The Daily newsletter covers the Departmental meeting , class committee meeting, Parent teacher meeting , and all important coordinators meeting.



SAMPLE PHOTOS OF SPECIAL EDITION NEWSLETTER



The Special Edition Newsletter reported that the college celebrated Pongal inside the college premises. Many traditional and engaging events were conducted that created many remarkable moments that provided blissful moments.



SAMPLE PHOTOS OF SPECIAL EDITION NEWSLETTER CONTENTS



This Special Edition newsletter was all about the vibrant start of the year with the traditional events of Pongal celebration which was conducted in the college and pongal activities



SAMPLE PHOTOS OF MONTHLY NEWSLETTER

January 2023

DEPARTMENT OF INFORMATION TECHNOLOGY 2023

A MONTHLY NEWSLETTER

Chief Editor

**Dr. Srinivasan Alavandar
Principal, ACT**

Editors

**Dr. Geerthik. S, HOD/IT
Ms. Mabel Nirmala Joseph, AP/IT
Sachin. L, Student Coordinator/IT**

This Monthly Newsletter will updated all the events , activities, achievements and program conducted by the department for a monthly bases



IGNITE

Vol.04. issue.11 21.04.2024

IGNITE 2024



IT - A NATIONAL LEVEL TECHNICAL SYMPOSIUM

Editor in Chief

Dr. Srinivasan Alavandar
Principal, ACT

Editors

Ms V Nivi, AP - IT
Mr G Pratheesh Kumar - IT II Year
Mr S Santhosh - IT II Year

Special Departmental Newsletter will be updated for Specific program conducted by the department