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VICE CHANCELLOR

Letter No. 6730 /COE/2023

Date: 10.03.2023

To

The Principals of All Colleges Affiliated to
Anna University

Sir/Madam,

Sub : Anna University – Chennai- Introduction of Value Added
Courses in the Engineering Programme under Naan
Mudhalvan Scheme introduced by the Government of Tamil
Nadu- Request to make awareness among the students to
Join and Attend the Courses – Mandatory – reg

You are aware that the Government of Tamil Nadu has introduced an innovative scheme viz. **Naan Mudhalvan Scheme** to draw youth to various skill development programs and upskill them to make them employable in the changing times. It is a skill enhancement initiative for the youth of Tamil Nadu and is a massive upskilling platform from the government. The main objective of the scheme is to make the students fit to the global environment and equip them as experts in the competent world of technology.

As per the scheme, all Engineering students can enroll themselves from the 1st semester to the 8th semester. After having detailed deliberations with various experts in the field of Engineering and Technology some of the courses are offered as Credit Courses and some of the courses are offered as Value Added Courses in the Engineering colleges inter-alia in addition to their regular courses.

Some of the salient features of this scheme which is useful to the students and colleges.

For Students:-

- Access to industry relevant skilling modules on technology skills, personal skills and organization skills.
- Through collaboration with internationally acclaimed academia partners English Language skilling will be provided.
- Mentorship support from across the world.

Exam cell
[Signature]
14/3/23

- Opportunity to search for jobs in highly reputed Organizations.
- Industry Projects/Visits as part of internship connect.

For Colleges:-

- Partnership with Reputed Technology Organizations for skilling programs.
- Highly valued Faculty Development Programs that will enable them to be at par with the industry.
- Hosting skilling initiatives on their campus.
- Chance to participate in placement drives across organizations.
- Online access to e-learning content.
- Access to MOOCs.
- Career Development Workshops.

As the Government of Tamil Nadu has earmarked a huge sum of provision under this scheme for the upliftment of the students of Tamil Nadu and make them on par with excellence of the other foreign students, I request you to take a personal care in this matter and make awareness among students about the programme and enroll all of them in the scheme.

It is understood that in some of the Colleges, the attendance of participation in the Value Added Courses are very poor and it will defeat the ambitions of the Government and it will be viewed very seriously. Hence, attending these Value Added Courses will be made compulsory and qualifying criteria for the Degree. So, in order to avoid hardships to students, all the Principals are requested to make sure that all the students of your institution are attending the Value Added Course offered to them and get maximum benefit out of those courses.

I hope that, your consistent and seamless effort would make the students to join and attend these Value Added Courses and to make the Naan Mudhalvan Scheme of our Government a successful contribution to our Student.

R. V. Lingaraj
10/3/23
VICE CHANCELLOR