



## Social Media Policy

Agni College of Technology recognizes the positive potential of social media for personal and professional development, student engagement, and information sharing. However, with these benefits come potential risks of misuse. This policy aims to ensure responsible and ethical use of social media by our students, safeguarding their reputation, the College's standing, and fostering a positive online environment.

### **Scope:**

This policy applies to all Agni College of Technology students, regardless of their academic program, year of study, or personal use of social media platforms. It covers online interactions on all social media platforms, including but not limited to Facebook, Instagram, Whatsapp, Twitter, TikTok, Snapchat, YouTube, Blogs, Forums.

### **General Principles:**

**Act with Respect:** All online interactions must adhere to principles of respect, integrity, and honesty. Students are expected to maintain appropriate behavior consistent with the College's Code of Conduct, even when engaging online.

**Protect College Reputation:** Avoid posting content that could bring the College, its faculty, staff, or other students into disrepute. This includes sensitive information, confidential matters, or defamatory remarks.

**Maintain Privacy:** Be mindful of what information you share online, especially personal details or information about others. Respect the privacy of your peers and colleagues.

**Copyright and Intellectual Property:** Respect copyright and intellectual property rights. Do not share content that you do not have permission to distribute.

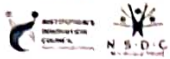
**Be Authentic:** Don't misrepresent yourself online. Be accurate and truthful in your online interactions.

**Think Before You Post:** Consider the potential consequences of your online activity before posting or sharing content. Once something is online, it can be difficult to retract.

### **Specific Prohibitions:**

**Cyberbullying and Harassment:** Engaging in any form of online bullying, harassment, or intimidation is strictly prohibited in social media platforms. It includes

- Intimidating or threatening persons
- Using another person's log-in or password to send inappropriate messages and images
- Creating fake profiles of other persons
- Creating websites to embarrass, threaten, or socially isolate another person
- Circulating offensive photos or videos, Texting offensive messages
- Creating rumors and posting false information about people



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**Discrimination and Hate Speech:** Posting content that discriminates against or promotes hatred towards any individual or group based on their race, ethnicity, religion, gender, sexual orientation, or any other protected characteristic is strictly prohibited.

**Sharing Inappropriate Content:** Posting content that is sexually suggestive, violent, offensive, or illegal is strictly prohibited.

**Academic Misconduct:** Sharing confidential academic information or engaging in online cheating is strictly prohibited.

**Misuse of College Resources:** Using College resources, such as logos or social media accounts, for unauthorized purposes is strictly prohibited.

**Defamation:** Making false or damaging statements about others online is strictly prohibited.

### Reporting Misuse:

Any student who experiences or witnesses social media misuse is encouraged to report it immediately to the Class Advisor and HOD. This can be also done through the College's grievance redressal mechanism or directly to the Office of Student Affairs.

### Consequences of Misuse:

Violations of this policy may result in disciplinary action, ranging from warnings and counseling to suspension or expulsion. The severity of the penalty will depend on the nature of the offense and the student's past record.

### Support and Resources:

The College is committed to providing resources and support to its students for navigating the online world safely and responsibly. This includes providing seminars, workshops on safe and ethical social media use, digital citizenship, and online privacy.

This policy will be reviewed and updated periodically to reflect changes in technology and best practices. Your online activity reflects on you, your community, and your College. Make responsible choices and use social media wisely.

  
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